

Vacancy: **Marketing & Communications Manager**

Location: **London or Barcelona**



Our History:

CycleØ, headquartered in London, was founded in 2022 to take immediate action to slow the pace of global warming by capturing methane emissions from the agrifood, industrial and municipal sectors.

As an integrated biomethane supplier, we build, own, and operate small-scale distributed biomethane plants in Europe and beyond. Biomethane is a direct, renewable substitute to fossil natural gas and is utilised to decarbonise the transport and maritime sectors and the gas grid. Through our subsidiaries, FNX and Biogasclean, we employ proprietary, market-leading technology for biogas upgrading, liquefaction, methanation, and desulphurisation.

The Role:

The Marketing & Communication Manager plays a pivotal role in amplifying the company's presence and reputation within the biomethane and biogas markets, targeting both private and public sectors. This individual will collaborate closely with our expanding, international team to enhance Cycle0 Group's visibility and brand recognition.

Reports to: CEO, CycleØ Group

Key Responsibilities:

Marketing & Event Management

- Develop and execute comprehensive multichannel marketing and communication strategies for the CycleØ Group and its subsidiaries to effectively brand our product offerings and engage our target audiences.
- Cultivate strong relationships across the organization to ensure alignment and collaboration on marketing initiatives.
- Responsible for organising company events, trade shows, and conferences, managing all logistics for successful participation.
- Create and maintain all marketing and communications materials, including but not limited to the company website, company presentations, and brochures etc.
- Establish and uphold brand guidelines to ensure consistency across all marketing touchpoints.

Digital Presence and Content Management:

- Oversee Cycle0 Group's digital platforms, including websites and social media platforms, ensuring content is current, compelling, and aligned with our brand identity.

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- Develop engaging content on technology, industry, sustainability, and company culture, to strengthen our brand presence and engagement.

Public Relations:

- Develop and execute strategic PR campaigns to enhance brand visibility and drive engagement.
- Cultivate and maintain strong relationships with press and media in key target markets (Spain, UK, Ireland, Denmark...).
- Work with business leaders to create compelling press releases.
- Manage PR tools (newswires) and agencies effectively.

Critical Experience & Skills:

- Degree qualification in marketing or a related field.
- Prior experience in the renewable industry and understanding of the market dynamics is a big advantage.
- Proven track record as a marketing and communications professional with at least 5 years of experience.
- Excellent English skills both verbal and written. Proficiency in Spanish is a plus.
- Demonstrated ability to create compelling marketing and communication materials and content across various channels.
- Ability to create and edit designs in the Adobe Creative Cloud (InDesign, Illustrator).
- Self-motivated and proactive individual with excellent relationship-building skills.
- Ability to work autonomously.
- Resilient and flexible in a challenging, fast-paced and changing environment.
- A passion for sustainability.

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